

EEO ANNUAL PUBLIC FILE REPORT 7/31/15-8/1/16

KCDU, KHIP, KKHK, KPIG & KWAV

A. Full-Time Vacancies Filled During Past Year

1. Job Title: Director of Sales	Date Filled: 9/8/2015
2. Job Title: Promotions Director	Date Filled: 9/28/2015
3. Job Title: Promotions Director	Date Filled: 3/14/2016

Recruitment sources which have requested notification of all full time vacancies are noted with an asterisk (*)

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Director of Sales			Date Filled:	9/8/2015	
Source	Contact Person	Address	Tel #	Interviewed	Hired?
*Community groups	Rachel Ybarra	list attached	various		
Montereybayhelpwanted.com	Dale Mulder	1Civic Center Plaza Ste 506 Poughkeepsie, NY 12601	800-365-8630	1	
Craigslist Monterey Bay	Jim Shea	www.craigslistmontereybay.com			
Referral	Jodi Morgan	60 Garden Ct, Monterey, Ca		1	1
posting: All Mapleton Radio Stations	Rachel Ybarra	Merced, Medford, Watsonville, Spokane, Monterey, Redding, Chico	831-658-5200	2	
Commercials All Monterey Stations	Jodi Morgan	KCDU, KKHK, KHIP, KPIG, KWAV	831-658-5200		
posting on websites	Kenny Allen & Frank Caprista	1017thebeach.com,kpig.com, kwav.com	831-658-5200	2	
Total interviews:				6	
2. Job Title: Promotions Director			Date Filled:	9/5/2014	
Source	Contact Person	Address	Tel #	Interviewed	Hired?
*Community groups	Rachel Ybarra	list attached	various		
Montereybayhelpwanted.com	Dale Mulder	1Civic Center Plaza Ste 506 Poughkeepsie NY 12601	800-365-8630	1	
Craigslist Monterey Bay	Jim Shea	www.craigslistmontereybay.com			
AllAccess.com	Mike Skot	28955 Pacific Coast Hwy #210 Malibu, Ca	310-457-6616	3	
posting: All Mapleton Radio Stations	Rachel Ybarra	Merced, Medford, Watsonville, Spokane, Monterey, Redding, Chico	831-658-5200		
Commercials Monterey Station	Jodi Morgan	KCDU, KKHK, KHIP, KPIG, KWAV	831-658-5200		
Posting on websites	Kenny Allen & Frank Caprista	thehippo.com, 1017thebeach.com,kpig.com, kwav.com		1	1
Total interviews:				5	

3. Job Title: Promotions Director			Date Filled:	3/14/2016	
Source	Contact Person	Address	Tel #	Interviewed	Hired?
Montereybayhelpwanted.com	Dale Mulder	1Civic Center Plaza Ste 506 Poughkeepsie NY 12601	800-365-8630		
Cal Jobs	Rachel Ybarra	www.caljobs.ca.gov/			
posting: All Mapleton Radio St	Rachel Ybarra	Merced, Medford, Watsonville, S	831-658-5200		
Commercials All Monterey Stat	Jodi Morgan	KCDU, KKHK, KHIP, KPIG, KWAV	831-658-5200		
Craigslist Monterey Bay	Jim Shea	www.craigslistmontereybay.com			
Referral	Jodi Morgan	60 Garden Ct, Monterey, CA		1	1
*Community groups	Rachel Ybarra	list attached	various		
AllAccess.com	Mike Skot	28955 Pacific Coast Hwy #210 Malibu, Ca	310-457-6616	2	
posting on websites	Kenny Allen & Frank Caprista	thehippo.com, 1017thebeach.com,kpig.com, kwav.com		1	
Total interviews:				4	

C. Recruitment Initiatives implemented from August 1, 2015 to July 31, 2016:

Type of Initiative	Date Implemented	Description			
Job Fair	8/21/15 & 1/15/16	Capitola Mall. Handed out job applications and information about the internship program.			
On-going job listings	8-1-15 – 7-31-16	Montereybayhelpwanted.com, Craigslist.com, All Monterey stations KCDU- KKHK, KHIP, KPIG, KWAV. All Monterey station websites.			
Internship Program	8-1-15 - 7-31-16	Coordinator Tommy Del Rio and Kenny Allen interviewed, selected and supervised 3 college student interns, providing paperwork interns college enabling each student to receive credit as well as job experience. Students interned in the following departments: Promotions and Programming. College: CSUMB, MPC			

ATTACHMENT A – LIST OF COMMUNITY ORGANIZATIONS
RECEIVING NOTIFICATION OF JOB OPENINGS

Organization	Address	Contact Person	phone#
*Hartnell College Career Center	156 Homestead, Salinas Ca 93901	Denise Harris	831-755-6033
*Career Services Heald Business	1450 N. Main St, Sallinas Ca 93906	Farhana Ueldin	831-443-1700
*Center for Employment Training (CET)	411 Central Ave, Salinas, Ca 93901	Cathy Noble	(831)755-6925.
*Employment Development Dept	1450 N Main St Salinas, CA 93906	Administration	831-443-1700
*Monterey Peninsula College, Job Placement Center	421 Monterey St. City: Salinas. State: CA, 93901	Diana Carrillo	408-287-7924
*Central Coast College Placement Office		On Line	
Salinas Adult Education	980 Fremont St Monterey, CA 93940	Lien Nuguyen	831-646-4000
Cal State University Monterey Bay CSUMB	100 Campus Center Seaside, Ca 93955	Administration	831-582-3845
*Cabrillo College Student Employment	480 S Main St Salinas, CA 93901	Denise Cook	831-424-6767
Craigslist Monterey Bay	20 Sherwood Pl Salinas, CA 93906	Cheryl Darlingto	831-796-6905
American Association of University Women	6500 Soquel Dr Aptos, CA 95003	Lyn Hood	831-479-6201
Salinas Jaycees		On Line	
Junior League of Monterey County	14 Lighthouse Road, Half Moon Bay, Ca		
*Filipino-American Civic League	PO Box 1048 Salinas, CA 93902		831-755-1000
*Latino Network	391 Decatur St Monterey, CA 93940		831-375-5356
Meals on Wheels	1497 cherokee Dr., Salinas, CA 93906		831-443-0512
*Mexican American Women s National Association		On Line	
*NAACP	800 Middle Ave Menlo Park, CA 94025		650-323-2022
YMCA of Monterey County		On Line	
Job Fairs			
Internal Transfer/Promotion			
Mapleton On Air radio advertising			